CORESense eConnector™ for Magento

Connect Magento to CORESense Point of Sale and Order Management Software Solutions

CORESense is a leading provider of robust retail and order management software solutions to small and medium-sized retailers. Successful businesses operating in a variety of markets leverage CORESense's software to streamline operations, connect with customers and grow sales across multiple sales channels.

The CORESense eConnector enables Magento users to combine their Magento ecommerce platform with the proven retail and order management features of CORESense. Magento ecommerce platform users benefit from access to CORESense's full suite of retail and order management capabilities including:

- Order Management
- Inventory Management
- Point of Sale & Store Operations
- eBay
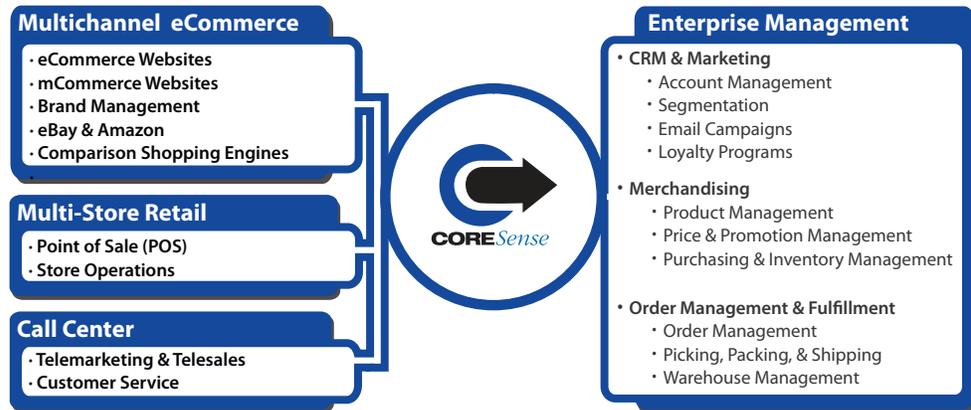- Amazon
- Comparison Shopping Sites

Real-time integration between Magento and CORESense

The CORESense eConnector is a real-time solution that integrates Magento ecommerce websites to the CORESense's retail and order management software solutions. It provides a turnkey integration without additional software or programming.

Key Features of the eConnector for Magento

- Pull sales orders into CORESense in real time
- Resubmit failed Sales Order imports
- Pull customers into CORESense
- Push orders modifications and voids to Magento
- Push partial or full shipments with tracking information to Magento
- Pull existing products from Magento
- Synchronize products updates between Magento and CORESense
- Synchronize inventory levels between Magento and CORESense

CORESense Multichannel Retail Management Software

Multichannel eCommerce
- eCommerce Websites
- mCommerce Websites
- Brand Management
- eBay & Amazon
- Comparison Shopping Engines

Multi-Store Retail
- Point of Sale (POS)
- Store Operations

Call Center
- Telemarketing & Telesales
- Customer Service

Enterprise Management
- **CRM & Marketing**
  - Account Management
  - Segmentation
  - Email Campaigns
  - Loyalty Programs
- **Merchandising**
  - Product Management
  - Price & Promotion Management
  - Purchasing & Inventory Management
- **Order Management & Fulfillment**
  - Order Management
  - Picking, Packing, & Shipping
  - Warehouse Management

Point-of-Sale and Store Operations

Customer centric solution that empowers staff to quickly and accurately process transactions and deliver personalized service.

- Process transactions quickly and accurately
- Deliver cross-channel services
- Manage store operations in real time
- Deploy on workstations or mobile devices

Call Center

Web-based order entry interface provides real time access to customer, product and inventory data and speedy and accurate order entry

- Speed order entry via intuitive user interface
- Provide quick and informed customer service
- De-couple complex processes from checkout
- Process orders on mobile/tablet devices

eBay, Amazon and Comparison Shopping Sites

CORESense simplifies selling across marketplaces by offering clients a complete and automated solution for selling products on online marketplaces and listing on comparison shopping engines.

- eBay Auction Management
- Amazon
- Google, Price Grabber, Shopping.com and more

CRM and Marketing

Access and view customer and order information from all sales channels to deliver personalized service at every point of touch.

- 360° view of customer interactions
- Easily stay in touch with your customers
- Identify and reward loyal customers
- Drives sales with e-mail marketing

Inventory Management

Real time data and tools needed to optimize the purchasing, pricing and placement of your products.

- Centralized pricing and promotion management
- Real-time sales/inventory synchronization
- Automated stock replenishment

Order Management & Fulfillment

Automated and robust order management capability that easily supports the most demanding multichannel operation.

- Centrally process orders from multiple channels
- Automate order processing flows
- Quickly track, view and expedite orders
- Flexible inventory sourcing
- Seamless shipping integrations

Professionally Implemented and Supported

From your first conversation with CORESense you will see the importance we put on understanding your business so we can help you best execute multi-channel and cross-channel sales strategies and streamline back office operations. With CORESense, our mission is to deliver quantifiable increases in your revenues and decreases in your operating costs.